

EarnBet Business Plan

Executive Summary

EarnBet is a dedicated and innovative gambling platform that's been providing a seamless, player-friendly gaming experience since 2017. The site has uniquely distinguished itself as one of the best betting platforms, known for wildly-entertaining original games, a commitment to transparency, and best-in-class player rewards programs. Last year, EarnBet processed over \$20 million in money rains, rakeback, leaderboard rewards, and buy backs to its EBET token for users all over the world.

Recently, the platform has launched even more fan-favorite in-house games to go along with their cutting-edge digital currency wallet system, helping players consistently streamline their deposits and withdrawals with minimal downtime and maximum satisfaction.

Products & Services

EarnBet offers slots, table, and live games from a variety of top providers, including The company uses Softswiss as its preferred game aggregation platform. The platform is committed to best-in-class customer service and offers a generous VIP program.

Market Analysis & Competition

According to an industry analysis from Grand View Research, the global online gambling market is expected to grow at a compound annual growth rate of 11.7% from 2023 to 2030 to reach USD 153.57 billion by 2030. Crypto gaming sites have exploded in popularity in recent years, leveraging blockchain technology, digital currencies, and innovative site features to provide a more fun, globally accessible product. EarnBet's leading competitors include Stake, Roobet, GamDom, and Rollbit.

Operations

The EarnBet team features over 20 highly-skilled individuals with decades of experience in the iGaming industry. The development team of 10 is particularly skilled at game integration, blockchain software development, and shipping secure products quickly. The management team at EarnBet has significant experience building and growing iGaming teams.

Marketing

EarnBet takes an omni-channel approach to marketing. Streamers, SEO, banner ads, and clever social media marketing have led to a substantial increase in players over the past year. The marketing team is also in the process of rolling out a sophisticated affiliate marketing program.

Closing

EarnBet is an established brand with a strong community of over 20,000 loyal players. They are on track to triple revenue in 2025 and look forward to continuing to partner with Curacao now and for the foreseeable future.